

# Partner in your transformation

COFOMO



# COFOMO is a leading Canadian consulting firm specializing in digital transformation and artificial intelligence.

As the driving force behind the strategies and projects that accelerate productivity, spark innovation, and fuel growth for forward-thinking organizations, we deliver the proximity, attentiveness, and agility of a boutique consultancy—paired with the robust capabilities and reach of a major consulting firm.

With over **30 years of recognized expertise**, we support organizations across **all key economic sectors in Canada**.



Government  
2,000+ experts



Public Service  
800+ experts



Finances & Insurance  
400+ experts



Transport  
350+ experts



Healthcare  
225+ experts



Retail  
200+ experts



Manufacturing  
200+ experts

With **4 offices, 10 Centers of Excellence, and more than 3,000 experts and professionals**, we are uniquely positioned to successfully lead your transformative strategies and develop relevant, sustainable solutions that meet your ambitions and challenges.



“At COFOMO, we believe that coherence and strategic alignment are at the heart of any successful transformation.

Our approach goes far beyond the integration of new technologies. It aims to align initiatives with the strategies, processes, and culture unique to each organization. This holistic vision enables the creation of lasting synergies, strengthens the impact of projects, and supports fully integrated growth. ”

**Lyne Lazure**  
President et CEO

Our promise.

Help you succeed  
and maximize the impact  
of your transformation  
initiatives, turning them  
into powerful drivers  
of growth and innovation.

A single point of contact

One trusted partner to guide you through  
every stage of your transformation.

Both tactical and strategic

A comprehensive offering designed to tackle  
your challenges, support your ambitions,  
and help your organization thrive.

A client-centric approach

A personalized approach that embraces  
your uniqueness, processes, and culture.

Our offering.

## End-to-end collaboration.

### Management consulting and strategic support

We ensure alignment between your business strategy, objectives, and capabilities, while maximizing coherence and convergence across all your initiatives.

### Architecture, design, and solution implementation

We turn your vision into reality by guiding you at every stage of your projects—from delivery strategy to deployment—to ensure success and adoption.

### Operational support and continuous improvement

We safeguard the performance and continuity of your operations, while providing you targeted expert support for sustainable management.

Our delivery methods.

## Support tailored to your needs.

Our offering is supported by three delivery methods that can be activated at any stage of your transformation life cycle.



What sets us apart?

## Our digital ingenuity.

Powered by 10 Centers of Excellence, our experts have the know-how and resources needed to make every project a success and deliver results that drive productivity, innovation, and growth.

Because behind every strategy and project, there are experts.

**Better experts mean better results.**



What is digital ingenuity?

It's the art of combining creativity and innovation to transform processes, enhance the customer experience, and boost performance, thereby driving growth and long-term sustainability for organizations.

# Business acumen

Our business acumen is rooted in our expert's deep knowledge, diverse experience, and their ability to align digital initiatives with strategic goals—driving meaningful, iterative transformation.

- Clear understanding of organizational dynamics
- Insightful vision of performance and growth levers
- Cross-industry experience

# Expertise

For over 30 years, COFOMO has brought together, nurtured, and mobilized exceptional experts to help you strengthen your technological and business capabilities—boosting efficiency and performance.

- Multi-technology expertise
- In-depth knowledge of trends and emerging technologies, supported by 10 centers of excellence
- 225+ certifications

# Human agility

At COFOMO, we don't rely solely on operational or contractual rigor. We embrace a collaborative approach and a management style that allows us to adapt throughout the project—delivering tangible results.

- Collaborative approach between internal and external teams
- Management style focused on proximity, active listening, and agility
- Responsiveness to changes in project scope and evolving technologies

Our Centers of Excellence.

# The know-how that drives our success.

We created our Centers of Excellence to foster digital ingenuity within our organization. Their mission is to stay ahead of emerging trends, promote best practices, and formalize our knowledge and methodologies.

An unparalleled level of support

## **Access to the latest and most relevant technologies**

Constant monitoring of trends and innovations to keep you at the forefront of technology.

## **Adoption of best practices**

Promoting optimized, proven methods to boost your operational efficiency, reduce risks, and accelerate your project success.

## **Skills development**

Formalizing knowledge to share our key competencies internally and externally, strengthening team capabilities.

## **Higher quality deliverables**

Supporting the execution of your most complex and strategic projects.

## **Resource optimization**

Minimizing costs related to errors, duplication, or inefficient processes.

## Technology-driven Centers of Excellence

Center of Excellence

### AMAZON WEB SERVICES

Provide a reliable cloud infrastructure.

Center of Excellence

### MICROSOFT 365

Enhance team collaboration and productivity.

Center of Excellence

### MICROSOFT AZURE

Deliver cloud-based and scalable solutions.

Center of Excellence

### MICROSOFT DYNAMICS + POWER PLATFORM

Offer advanced features for digital service creation.

Center of Excellence

### SERVICENOW

Automate and simplify IT service management.

## Business-driven Centers of Excellence

Center of Excellence

### ARTIFICIAL INTELLIGENCE

Promote innovation and operational efficiency.

Center of Excellence

### CHANGE MANAGEMENT

Facilitate transitions to ensure the adoption of new practices.

Center of Excellence

### CYBERSECURITY

Continuously monitor evolving threats to protect data.

Center of Excellence

### LEAN | AGILE

Boost productivity, adaptability, and delivery speed.

Center of Excellence

### PROJECT & PROGRAM MANAGEMENT

Ensure successful execution of initiatives.

At COFOMO, we believe that successful transformation is rooted in coherence and convergence.

That's why our approach considers the full spectrum of initiatives and promotes the convergence of all transformation efforts, thereby breaking down organizational and technological silos that limit results and hold back true growth.

Our strength.

Our approach.

Tailored to each client, our approach respects the uniqueness of every organization. Rather than imposing change, our holistic approach fosters collaboration, focus, and mobilization.

### Collaboration

Collaboration means building a relationship of trust that enables efficient work and anticipates future needs. We immerse ourselves in your business context, processes, and culture to truly understand your ambitions and challenges.

### Focus

We stay laser-focused on the goal to be achieved ensuring alignment between all your initiatives and market dynamics that may impact your project's success.

### Mobilization

We bring together the most relevant talents around a shared objective to drive solution adoption and help you fully capitalize on your transformation efforts.



## A benefit-driven approach

### **Proximity**

Being close means staying attentive, curious, and available.

### **Active listening**

Listening means taking the time to understand and tailor our solutions to your organization reality.

### **Flexibility**

Being flexible means adapting to your team dynamic and the evolution of your projects.

A compelling  
satisfaction  
rate of

**98%\***



\* Source: 2025 Client Survey

An unmatched technological  
know-how and intelligence  
that generates lasting results  
and growth.

- A synergy between your business strategies and technological infrastructure
- Creative and strategic solutions that address your business challenges
- Reimagined or improved business processes
- Initiatives and efforts aimed at reducing silos
- Projects that mobilize and stimulate your team engagement



## Our values.

Beyond words, COFOMO's values guide our actions and shape our policies. Without them, we'd be just another company—and we are anything but that.

### **Commitment**

We are committed to mobilize as a team to achieve common goals.

### **Courageous**

We have the courage to innovate, to speak frankly and act with respect and equity.

### **Diversity**

We believe in the unique richness of each person.

### **Passion**

We love what we do, and that passion is what powers our excellence and success.

### **Creativity**

We think creatively to deliver value in everything we do.



It's our ability to align digital initiatives with business strategies  
**that defines who we are.**

It's the know-how, skills, and insight of our experts  
**that sets us apart.**

And it's the way we support our clients  
and build authentic, lasting relationships  
**that makes us COFOMO.**

**COFOMO.com**