



MICROSOFT BUSINESS APPS

**MODERN BUSINESS
APPLICATIONS AT YOUR
FINGERTIPS**



Microsoft business apps deliver everything you need to better manage client and business relationships, simultaneously achieving company and operational objectives. Engaging user experiences, low-code tools, and

Cofomo's deep Microsoft expertise and understanding of client realities accelerates your customized path to success.



Microsoft Dynamics 365 and Power Platform bring your organization closer to operational excellence by maximizing the value of your business apps, with connected people, data, and processes all within a high-quality environment:

- Facilitate new technology adoption and ease change management
- Streamline systems and platform integration and compatibility
- Heighten security and improve data governance on cloud-based platforms

Use Microsoft Dynamics 365 and Power Platform's customizable modular CRM and ERP solutions to amplify and drive engaging user experiences.

Control costs and devote more time to building business value.



Deploy Modern Customizable Business Applications And Better Engage Users.

Microsoft understands that a “one size fits all” solution is never the right solution. Microsoft Dynamics 365 and Power Platform let you choose the apps and solutions that are most appropriate for your situation.

Microsoft Dynamics 365 is

- Powerful customized modular CRM solutions combined as you need
- Enjoyable user experiences for customer service, sales, marketing, and across all your organization’s departments and teams
- A strong solutions portfolio that will improve your ERP and support you in reaching your objectives

Microsoft Dynamics 365 offers a comprehensive range of ready-to-go modules designed to deploy a robust, reliable CRM solution that creates engaging and enjoyable user experiences for your entire organization.

Microsoft Power Platform is

A toolset to create quality solutions that:

- Automate processes
- Create custom apps
- Strengthen business intelligence

Microsoft Power Platform was developed in acknowledgment that every organization is unique and requires customized solutions that add value, without the need to begin anew.

All There. All For You.

Microsoft Dynamics 365 and Power Platform transform “if” into “how”. Their accessible low-code tools enable a variety of users to collaborate in achieving company and operational objectives. What’s more, developers are free to deep dive and create complex quality solutions customized to your organization’s requirements.

The Microsoft ecosystem has never been stronger than with Microsoft Dynamics 365 and Power Platform at the core of your business app solutions.

Deploy A Robust, Reliable CRM Solution That Creates Engaging User Experiences For All Stakeholders.

Microsoft Dynamics 365 frees you from having to choose countless functionalities. Select only those modules you need, supporting you in controlling costs and focussing on business value.



Customer Relationship Management (CRM):

Microsoft Dynamics 365 lets you serve your customers with care and efficiency with its customizable ready-to-go modules designed to meet your every need.

- **Customer Service module** supports client relations and case management.
- **Sales module** assists you in attracting and landing new customers, accelerating sales, and collaborating more easily with teams.
- **Marketing module** is designed to improve and enhance the customer journey, experience, and engagement.
- **Field Service module** enables mobile teams to be where they need to be, when they need to be there.

→ Enterprise Resource Planning (ERP):

Much like Microsoft Dynamics 365's CRM modules, its ERP modules let you choose only those you need so you can fully optimize your business management.

- **Supply Chain Management Module** creates more resilient, sustainable supply chains.
- **Human Resources Module** transforms employees' experience with a people/data-centred platform.
- **Finance Module** enables sound financial decisions based on analytics and AI-driven insights.
- **Project Operations Module** goes beyond expense tracking and drives success by enhancing project management.

Above and beyond CRMs and ERPs, Microsoft Dynamics 365 offers more, including:



Client insights



Fraud protection



Guides



Intelligent order management



Flexible licensing models

It's everything you need to fully customize an environment to fit your business needs.

Microsoft Power Platform



Microsoft Power Apps



Microsoft Power BI



Microsoft Power Automate



Microsoft Power Virtual Agents



Microsoft Power Pages

- **Microsoft Power Apps** lets anyone create customized applications designed to help you focus on data and user experience.
- **Microsoft Power BI**, the world's leading business intelligence tool, makes it easy to extract the most value out of your data. From analytics to insights, it enables you to make the right decisions at the right time.
- **Microsoft Power Automate** does the work for you so you can avoid spending too much on repetitive tasks and concentrate your efforts where they belong.

- **Microsoft Power Virtual Agents** delivers complete 24/7/365 customer care with intelligent bots built quickly, and easily and designed to answer simple questions or engage in complex conversations.
- **Microsoft Power Pages** lets you create secure, professional, and richly engaging business websites that'll attract new and return customers alike.

Microsoft business apps deliver everything you need to better manage client and business relationships.



Cofomo And Microsoft: Fully Customizable CRM And ERP Solutions That Create Engaging User Experiences And Help You Reach Your Business Objectives Faster.

Cofomo is far more than a mere service provider because we're a partner that contributes to your ongoing success. Collaboration is key, and a proven way to attain and even surpass objectives. An innate understanding of our clients' goals and motivations provides an essential base, while leveraging powerful tools such as Microsoft Dynamics 365 and Power Platform generates added value.

An intimate familiarity with client needs and expectations allows us to design customized solutions that include actual business contexts, realities, and associated constraints.

By understanding our clients we're able to bridge and tightly align both business and technology strategies and achieve more effective, rapid results.

**Microsoft Business Apps Enable
You To Create and Modernize Your
Business, Quicker and More Enjoyably.**





Cofomo's Offers Distinct Advantages:

- A dedicated, personalized service that's ably equipped to take on any challenge
- A 98% client satisfaction rate
- The experience of working with over 40 top-tier sector-leading clients
- A turnkey service
- The choice between talent-on-demand or projects-on-demand delivery methods
- A local base of exceptional skills and know-how
- Increased accountability – we take it seriously
- Strong value-per-dollar optimization of total product use



Cofomo's Unique Microsoft Business Apps Advantages:

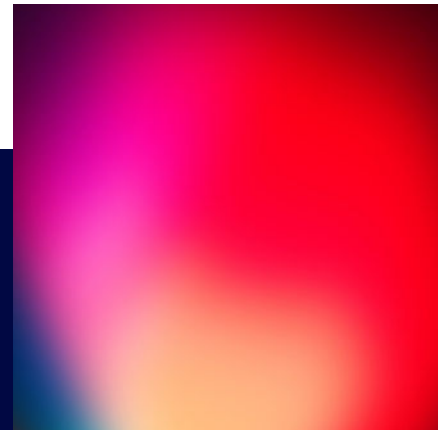
- A Microsoft partner for nearly 30 years
- An innate understanding of Microsoft platforms and technologies
- Over 800 Microsoft technologies experts
- A Microsoft Managed Services Partner

For nearly 30 years Cofomo has been helping companies in all sectors, businesses large and small, to optimize their use of technology to align their objectives.

Our long-term relationships with top-tier clients have won their confidence and helped them overcome complex IT challenges and led us to being currently named to Deloitte's Canada's Best Managed Companies – for the third year running.

We understand how technology can shape tomorrow's success. Let us help it shape yours.

Cofomo's Microsoft Dynamics 365 and Power Platform solutions help you create engaging user experiences and reach your business objectives faster.



ABOUT COFOMO

Established in 1995, Cofomo is a Canadian leader in information technology (IT) and business consulting services, which translates today into the acceleration of client companies' digital transformation.

Its solutions cover the full range of business needs, including strategy, innovation, agility, intelligence, security, and cloud computing.

Its unique expertise is delivered through flexible on-demand project and talent delivery models.

A team of over 3,000 professionals provides these services to large private and public sector organizations, mostly located in Eastern Canada. This team is supported by a high-performance, lean organization and a state-of-the-art digital ecosystem to communicate with clients, acquire and manage talents and projects, and deliver the full services of the new digital economy.



SPEAK WITH AN EXPERT TODAY



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